



Lincoln County

Office of Emergency Management



Kimberly L. Kaiser
Ken Desmond
Deputy Director

Public Information Officer (PIO) Awareness G289

**Saturday March 27th
Building**

8 a.m. to 5 p.m. Lincoln County Communications

The PIO Awareness Course (G289) is designed to acquaint participants with the concepts underlying the PIO role. Taken alone, this course can provide basic understanding of the PIO function for those new to the position. Additionally, this training is a prerequisite and foundation for more advanced training that takes participants from the awareness level to the mastery level in their public information careers.

Target Audience

The primary audience for this training is individuals who have public information responsibilities as their main job or as an auxiliary function at the state, tribal, or local level of government.

A secondary audience for this training includes individuals who would benefit from a general understanding of the emergency public information function. This audience would include elected or other officials with responsibilities that would necessitate working with PIOs or the news media during an incident.

Course Objectives

At the end of this course, participants will be able to

- Define emergency public information and PIO functions
- Describe how written products are used to support public information activities
- Describe how the PIO can effectively work with the new media to communicate emergency public information.
- Apply basic PIO skills to public awareness campaigns. *

To register, please contact Lincoln County Emergency Management by phone: 207-882-7559, email: kim902@co.lincoln.me.us or fax 207-882-7550.

Deadline for registration is March 20th.



Tim Pellerin
Director

Lincoln County

Office of Emergency Management



Kimberly L. Kaiser
Ken Desmond
Deputy Director

*description courtesy of EMT Gram 12/09/2009